The University System of Ohio is partnering with the International Graduate Insight Group (i-graduate) to evaluate the experience of international students at Ohio’s colleges and universities. Tracking the perceptions, experiences and aspirations of international students will enable institutions with the University System of Ohio to participate in the International Student Barometer barometer (ISB), a global initiative spanning five continents. This groundbreaking commitment by the University System of Ohio will globalize the higher education system and ensure that Ohio is providing a world-class education experience for its international students.

**The International Student Barometer**

The International Student Barometer™ (ISB) is used by higher education institutions to track and report feedback from over 350,000 international students from 190 countries. To date, it has been adopted by over 250 institutions in Australia, Belgium, Denmark, Ireland, Holland, New Zealand, Singapore, South Africa, the United Kingdom, and the United States of America.

Insight into the motivations, aspirations, expectations and experiences of international students helps institutions create coherent marketing and development strategies and increase the number of quality applications from all categories of international students.

After subsequent waves of research across Ohio, it will be possible to identify areas of strength and weakness, target appropriate cross-sector collaborations, and build effective strategies for international recruitment and enhancement of the student experience. These focused efforts will result in a consistent level of quality that will enhance the reputation of higher education in Ohio, both nationally and internationally, and contribute to the health of the state’s knowledge economy.